

Instruction Sheet for the Candidate

Qualification	Creative Writer (Content Writing)
Competency Standard	Write reviews
Purpose of Assessment	Formative Assessment
Candidate Details	Name_____ Registration/Roll Number_____
Guidance for Candidate	To meet this standard, you are required to complete the following within 04 Hrs. time frame (for practical demonstration & assessment): <ul style="list-style-type: none"> • Write Product Review • Write Book Review
Time: 03 Hrs.	During a practical assessment, under observation by an assessor, you are required to
Minimum Evidence Required	Write Product Review <ol style="list-style-type: none"> 1. Gather information about the product (features, specifications, manufacturer, etc.) 2. Write personal experience of using the product 3. Identify pros of the product 4. Identify cons of the product 5. Give a final verdict on the product 6. Create speeches or other texts that are officially credited to another person as the author Write Book Review <ol style="list-style-type: none"> 7. Read author's profile 8. Read the book thoroughly 9. Write summary of the book 10. Analyse the book with respect to the elements of fictional and nonfictional writing 11. Evaluate the book critically 12. Give a final recommendation for the reader

Self-Assessment Checklist

Candidate Name	
Registration No.	
Qualification	Creative Writer (Content Writing)
Competency Standard	Write reviews
Purpose of Assessment	Formative Assessment
Assessment Task	<ul style="list-style-type: none"> • Write Product Review • Write Book Review

I can.....

Performance Criteria	Yes	No
1. Gather information about the product (features, specifications, manufacturer, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
2. Write personal experience of using the product	<input type="checkbox"/>	<input type="checkbox"/>
3. Identify pros of the product	<input type="checkbox"/>	<input type="checkbox"/>
4. Identify cons of the product	<input type="checkbox"/>	<input type="checkbox"/>
5. Give a final verdict on the product	<input type="checkbox"/>	<input type="checkbox"/>
6. Create speeches or other texts that are officially credited to another person as the author	<input type="checkbox"/>	<input type="checkbox"/>
7. Read author's profile	<input type="checkbox"/>	<input type="checkbox"/>
8. Read the book thoroughly	<input type="checkbox"/>	<input type="checkbox"/>
9. Write summary of the book	<input type="checkbox"/>	<input type="checkbox"/>
10. Analyse the book with respect to the elements of fictional and nonfictional writing	<input type="checkbox"/>	<input type="checkbox"/>
11. Evaluate the book critically	<input type="checkbox"/>	<input type="checkbox"/>
12. Give a final recommendation for the reader	<input type="checkbox"/>	<input type="checkbox"/>

Candidate's Signature_____ Assessor's Signature_____

Date: _____

Assessors Judgement Guide

Qualification	Creative Writer (Content Writing)
Competency Standard	Write reviews
Purpose of Assessment	Formative Assessment
Candidate Details	Name: _____ Registration/Roll Number: _____ Signature: _____
Assessment Outcome	COMPETENT <input type="checkbox"/> NOT YET COMPETENT <input type="checkbox"/> Name of the Assessor _____ Assessor's code: _____ Signature: _____

Assessment Summary (to be filled by the assessor)							
Activity	Method					Result	
Nature of Activity	Written	Oral	Observation	Portfolio	Role Play	Competent	Not Yet Competent
Practical Skill Demonstration			✓				
Knowledge Assessment		✓					
Other Requirement							

Observation Checklist

Assessment Task	<ul style="list-style-type: none"> Write Product Review Write Book Review 			
During the practical assessment, candidate demonstrated the following:		Yes	No	Remarks
1.	Gather information about the product (features, specifications, manufacturer, etc.)			
2.	Write personal experience of using the product			
3.	Identify pros of the product			
4.	Identify cons of the product			
5.	Give a final verdict on the product			
6.	Create speeches or other texts that are officially credited to another person as the author			
7.	Read author's profile			
8.	Read the book thoroughly			
9.	Write summary of the book			
10.	Analyse the book with respect to the elements of fictional and nonfictional writing			
11.	Evaluate the book critically			
12.	Give a final recommendation for the reader			
Competent <input type="checkbox"/>		Not Yet Competent <input type="checkbox"/>		

Knowledge Assessment

Qualification	Creative Writer (Content Writing)
Competency Standard	Write reviews
Purpose of Assessment	Formative Assessment
Candidate Details	Name: _____ Registration/Roll Number: _____ Candidate Signature: _____
Assessment Outcome	<div style="display: flex; justify-content: space-around; align-items: center;"> COMPETENT <input type="checkbox"/> NOT YET COMPETENT <input type="checkbox"/> </div> Name of the Assessor: _____ Assessor's code: _____ Signature of the Assessor: _____

Candidate's response is not required to be identical, but similar concepts and/or keywords must be used. Oral questioning may be used to clarify candidate understanding of topic and its application.

Questions (Candidate confidently answered questions correctly and demonstrated understanding of the topics and their application)		Satisfactory	Not Satisfactory
1.	Name any two types of product user?		
2.	Define reflective writing		
3.	Give an example of academic product to write review.		

4.	What is the difference between fictional and nonfictional writing?		
5.	Name any two sources to collect data about a product?		

Feedback to the Candidate	
Candidate's Signature _____	Assessor's Signature _____